

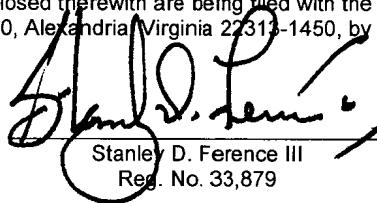
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/805,336 Examiner : J. Janvier
Filed : March 13, 2001 Art Unit : 3622
For : METHOD AND SYSTEM FOR CREATING AND
ADMINISTERING INTERNET MARKETING
PROMOTIONS

July 6, 2009

RESPONSE TO NOTICE OF DEFECTIVE APPEAL BRIEF

I hereby certify that this correspondence and any documents referred to as
enclosed therewith are being filed with the Commissioner for Patents, P.O. Box
1450, Alexandria, Virginia 22313-1450, by EFS Web on July 6, 2009.



Stanley D. Ference III
Reg. No. 33,879

July 6, 2009
Date of Signature

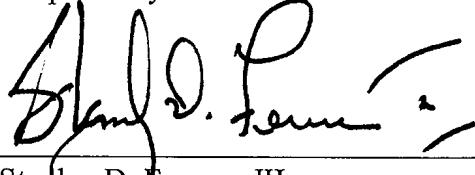
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Responsive to the Notice of Defective Appeal Brief dated June 4, 2009,
Applicants are filing herewith an Amended Appeal Brief. Applicants have updated the
Summary of the Claimed Subject Matter section to ensure each independent claim is
separately summarized, as required. Applicants believe the filing of the Amended Appeal
Brief constitutes a full response to the Notice.

It should be noted that because July 4, 2009 fell on a holiday and was a Saturday, and that July 5, 2009 was a Sunday, ensures this paper is timely filed as of Monday, July 6, 2009, the next business day.

Respectfully submitted,



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